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Belt Power, LLC Acquires Sparks Belting Company, Inc.

Marietta, GA, January 15, 2025 – Belt Power, LLC (“Belt Power” or the “Company”), a full-service distributor and fabricator of belting and components for lightweight conveyor systems, has acquired the U.S. assets of Sparks Belting Company, Inc. (“Sparks”). Founded in 1946 and based in Grand Rapids, MI, Sparks is a highly innovative fabricator and distributor of process conveyor belting systems, conveyor accessories and power transmission products. Significant in-house engineering capabilities allow Sparks to customize innovative solutions for the most demanding belting applications. The combination of Belt Power and Sparks provides the industry’s leading platform to deliver innovative cost saving solutions to our customers across the U.S. by leveraging our fully integrated, national network of highly automated fabrication operations, best in class installation service teams supported by a highly technical sales team and application engineers with the deepest conveyance knowledge.

“We are excited to join forces with the Sparks team that has a legacy of innovation in the belting industry for over 79 years. The combination of our strong cultures and investments in our business creates an awesome opportunity for us to further develop leading edge solutions to address our customers’ ever evolving requirements,” said Belt Power CEO, Don Heitmeier.

“We are thrilled to partner with the Belt Power team, combining our strengths while leveraging their extensive service reach to deliver even greater value to our customers.” said Kerry Hubers, President of Sparks. “At Sparks, our focus is driving innovation and solutions for our customers. We are confident that this partnership aligns with that solutions-focused approach and will allow us to better serve the needs of our customers and pursue additional growth opportunities.”

“We are pleased to welcome Sparks into the Belt Power organization,” said Tarun Kanthety, Vice President of Platte River Equity. “Sparks represents the sixth add-on acquisition since our investment in Belt Power in 2022, and we look forward to collaborating to further expand our customer base, geographic presence and fabrication capabilities.”

About Belt Power

Headquartered in Marietta, GA, with 25+ facilities strategically located across the U.S., Belt Power is the industry’s largest, distributor and fabricator of conveyor system components, including conveyor belts, equipment, accessories, power transmission, rubber hose and gasket products. The Company sells to a diverse set of end markets with a focus on the food, packaging, recycling, pharmaceutical industrial and material handling segments. Belt Power supports the high touch needs of its customers and acts as a value-added partner by offering rapid 24/7 on-site installation, maintenance and repair services to maximize uptime and productivity for mission critical automation applications.